



MS – 423

II Semester B.B.M. Examination, May/June 2014
(2012-13 and onwards) (Fresh + Repeaters)

BUSINESS MANAGEMENT

Paper – 2.5 : Organisational Behaviour

Time : 3 Hours

Max. Marks : 100

Instruction : Answers should be written in **English only**.

SECTION – A

1. Answer **any eight** sub-questions. **Each** sub-question carries **2** marks. **(8×2=16)**
- Define attitude.
 - Define organisation.
 - State the meaning of interpersonal perception.
 - What is Reinforcement ?
 - Define perception.
 - What is self esteem ?
 - Define conflict.
 - What do you mean by group thinking ?
 - State the types of leadership styles.
 - Define 'organisational change'.

SECTION – B

Answer **any three** questions. **Each** question carries **8** marks. **(3×8=24)**

- Explain briefly the different approaches to the study of organisational behaviour.
- What is meant by positive attitude ? What are the benefits of positive attitude ?
- Distinguish between positive and negative reinforcement.
- Define group. State its characteristics.

P.T.O.



SECTION - C

Answer Question No. 10 and any three of the remaining. Each question carries 15 marks.

(4x15=60)

6. Explain the factors influencing perception.
7. Explain the factors determining personality.
8. Explain the different types of groups.
9. Explain the factors affecting organisational change.
10. Explain in brief the various techniques of organisational development.

SECTION - B

Answer any three questions. Each question carries 8 marks.

1. Explain briefly the different approaches to the study of organisational behaviour.
2. What is meant by positive attitude? What are the benefits of positive attitude?
3. Distinguish between positive and negative reinforcement.
4. Define group. State its characteristics.